

LOJAS AMERICANAS S.A.

POLICY FOR THE ALLOCATION OF PROCEEDS AND DISTRIBUTION OF DIVIDENDS

1. GOAL

1.1. This Policy for Allocation of Proceeds and Distribution of Dividends ("Policy") aims to establish the guidelines, criteria and procedures for the allocation of the proceeds obtained by Lojas Americanas S.A. ("Company"),

1.2. This Policy refers to: (i) Law 6404, of December 15, 1976, as amended ("Corporate Law"); (ii) good corporate governance practices established by the Brazilian Corporate Governance Code - Publicly-held Companies; and (iii) the general rules issued by the Brazilian Securities and Exchange Commission ("CVM").

2. PRINCIPLES

2.1. The allocation of proceeds of the Company must respect the economic and financial characteristics of the business - cash generation and the need for investments - and be available to all interested parties, shareholders and investors.

2.1.1. The distribution of proceeds to the shareholders should not jeopardize the investments necessary for the Company to properly pursue its corporate purpose.

2.2. This Policy should allow shareholders, investors and other stakeholders to better evaluate the Company for the purpose of making investment decisions and other transactions with the Company, contributing to the Company's generation of value and reduction of the Company's cost of funding.

3. COMPETENCE

3.1. It is incumbent upon the Board of Directors to prepare the proposal for the allocation of the net income calculated for the previous fiscal year, as well as to declare the distribution of interim dividends, based on results established in interim balance sheets.

3.2. The General Meeting is the competent body to deliberate, in accordance with the proposal presented by the Company's Board of Directors, on the allocation of profit for the year and the distribution of dividends.

4. ALLOCATION OF NET INCOME

4.1. In accordance with Brazilian Corporation Law, dividends may only be distributed, after deduction of accumulated losses and income tax provision, before any participation.

4.2. According to the Company's Bylaws, net income for the year will be allocated as follows:

(i) Five percent (5%) for constitution of the legal reserve, up to twenty percent (20%) of the capital stock;

(ii) when necessary, for the constitution of the reserve for contingencies, pursuant to article 195 of the Brazilian Corporation Law or the realization of investments and expansion of corporate business up to the limit of the capital stock; and

(iii) the amount required to pay the mandatory minimum dividend provided for in Article 30 of the Company's Bylaws.

5. PAYMENT OF DIVIDENDS AND INTEREST ON OWN CAPITAL

5.1. The Company shall distribute as mandatory minimum dividend, in each fiscal year, twenty-five percent (25%) of the net income for the year, adjusted pursuant to Article 202 of the Brazilian Corporation Law

5.1.1. The remaining profits will have the destination that is approved by the General Meeting, according to the proposal submitted by the Board of Directors.

5.2. The Company may pay interest on shareholders' equity to the credit of annual or interim dividends.

5.3. The Board of Directors may declare dividends to the profit or loss account, calculated in annual, semi-annual or quarterly financial statements, which shall be considered as an advance of the minimum mandatory dividend referred to in clause 5.1. above.

6. GENERAL PROVISIONS

6.1. This Policy and its application must be monitored by the Company's Board of Directors.

7. VALIDITY

7.1 This Policy shall come into effect on the date of its approval and may only be modified by a resolution of the Company's Board of Directors.
