

NOTICE TO THE MARKET

Rio de Janeiro, October 01, 2019.

To Securities and Exchange Commission of Brazil (CVM)
111 Sete de Setembro Street
Rio de Janeiro, RJ

Dear Sirs,

In compliance with the article 31 of CVM Instruction nº 308/99, we communicate to this institution the hiring of the independent audit firm PricewaterhouseCoopers Auditores Independentes, in replacement of the current independent auditors KPMG Auditores Independentes, to audit our financial statements of the period ending in December 31, 2019, including the special review of the quarterly information from the 3rd quarter of the fiscal year of 2019.

The change of independent auditors is necessary strictly due to commercial circumstances.

In addition, according to the referred instruction, we are obtaining the consent of our independent auditors, KPMG Auditores Independentes, about the referred replacement.

Sincerely,

Lojas Americanas S.A.
Carlos Eduardo Rosalba Padilha
Investor Relations Director

Aware: _____
KPMG Auditores Independentes
Carla Bellangero
CRC 1SP196751/O-4