

**LOJAS AMERICANAS S.A.**  
A Publicly-Traded Company  
CNPJ No. 33.014.556/0001-96  
NIRE 3330002817-0

**MATERIAL FACT**

LOJAS AMERICANAS S.A. ("LASA") hereby informs to its shareholders and the market in general that LASA and PETROBRAS DISTRIBUIDORA S.A., enrolled with CNPJ under no. 34.274.233/0001-02 ("BR Distribuidora"), entered into a non-binding Memorandum of Understandings to guide studies on the feasibility of a potential strategic partnership concerning the management of BR Distribuidora's and LASA's convenience business ("Strategic Partnership" and "Memorandum of Understandings", respectively).

Notwithstanding the execution of the Memorandum of Understandings, the discussions between LASA and BR Distribuidora remain at a preliminary and non-binding stage, and any relevant terms or conditions of this potential Strategic Partnership, including structure, term and amounts remain undefined.

It is worth mentioning that final decisions on the Strategic Partnership and related matters will be subject, among other conditions, to satisfactory results of the Strategic Partnership feasibility studies and to the approval of the governance bodies of the parties.

LASA will keep its shareholders and the market informed of any material information regarding the subjects of this Material Fact.

Rio de Janeiro, August 30, 2019.  
Carlos Eduardo Rosalba Padilha  
Investor Relations Officer